



HOUSE OF STARTUPS INDIA

LAUNCHING DREAMS FUELLING INNOVATION

www.hos-india.com

TABLE OF CONTENTS




1  **WHO ARE WE & OUR VISION**

2  **OUR MISSION & PILLARS**

3-11  **WHAT WE OFFER**

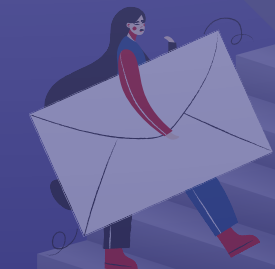
12-13  **PROGRAM PLAN**

14-15  **OUR EXPERTS**

16-18  **OUR COLLABORATIONS**

19-20  **FEATURED PROJECTS**

21  **HOS FACILITY**



HOUSE OF STARTUPS INDIA AT A GLANCE

House of Startups India empowers dynamic aspirers to turn their entrepreneurial dreams into reality. Our organisation prepares startups to face the challenges of the competitive business world by providing real-world practical guidance, resources, and support. We are committed to nurturing the entrepreneurial spirit in those who create their own opportunities and are aiming to build a more technology-driven ecosystem.

OUR VISION

- To foster a world where entrepreneurship is accessible to all and innovative ideas can flourish.
- Inspired by the Hon'ble Prime Minister's vision, we strive to empower the youth of India to think beyond traditional boundaries, embrace indigenous solutions, and actively shape the future of our economy.
- We aim to realise our vision of Vocal for Local, Make in India and Startup India by incubating entrepreneurs of Bharat .
- To increase the success rate of Indian startups, enabling them to contribute to the growth of the Indian economy.
- To stimulate economic growth, create jobs, improve standards of living, and enhance overall well-being.
- Enhance contribution of Startups in the total Indian exports.



Connecting individuals with similar ambitions and unique experiences to foster innovation



Making opportunities accessible to all aspiring entrepreneurs



Empowering the Youth by providing necessary support and resources



Supporting Indian Startups by creating a robust startup ecosystem

OUR MISSION

The Mission of House of Startups is to:

- To provide tailored mentorship, expertise, and networking opportunities to startups, aligned with their specific needs and goals.
- To assist startups in navigating complex regulatory frameworks and compliance requirements, enabling them to focus on innovation and growth.
- To provide a comprehensive support to startups for the development and protection of intellectual property including assistance with certification, trials, exports, business development and funding among others.
- To offer infrastructure solutions that meet the day-to-day needs of startups, enabling them to operate efficiently and effectively.

OUR PILLARS: THE CORNERSTONES SHAPING OUR SUCCESS

Enduring resilience, strategic frugality, innovative problem-solving, and impactful change, define our unwavering commitment to growth, efficiency, creativity, and creating a lasting positive impact.

RESILIENCE



Enduring, adapting, and thriving amidst the ever-shifting tides of the business landscape - an unwavering commitment to overcome business challenges.

FRUGALITY



Striving for sustainable growth through strategic optimization, maximizing efficiency as our guiding principle for lasting success.

PROBLEM-SOLVING



Skillfully navigating complexities, unlocking new possibilities through innovative solutions - embracing the role of dedicated solution-seekers.

IMPACT



Driving positive transformation, leaving a profound legacy - making a meaningful difference in all our endeavors, inspiring others to follow suit.

HOS INDIA SERVICES TO STARTUPS

INFRASTRUCTURE AND AMENITIES



ACCESS TO FUNDING



MENTORSHIP & WORKSHOPS



NETWORKING OPPORTUNITIES



PROFESSIONAL SUPPORT



PRODUCTION SUPPORT



EXPORT PROMOTION









ADMIN SUPPORT



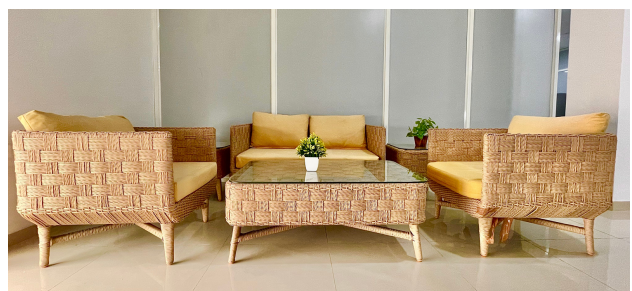
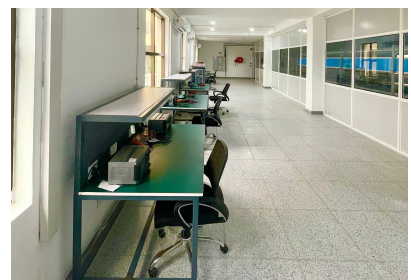
INFRASTRUCTURE & AMENITIES

At House of Startups we understand the financial challenges startups face when it comes to infrastructure, office space, purchasing, and machinery. Our specialised cost-saving solutions are designed to help you overcome these obstacles, allowing you to invest more in your core business operations.

Our infrastructure and amenities include:

-  Workspaces, including individual desks, conference rooms with meeting areas, and collaboration spaces.
-  Basic prototyping and testing facilities to help you develop your products.
-  Storage facility to keep your equipment and materials organized and secure.
-  An e-library to provide you with access to the latest research and industry trends.
-  An information desk to help you find the resources you need.
-  A cafeteria to keep you and your team fueled and focused.

By taking advantage of our cost-saving shared workspace and industrial solutions, startups can save up to 80% on recurring costs and up to 90% on capital expenditures.



ACCESS TO FUNDING

HoS India provides access to a range of funding options for startups, including venture capital investment, government grants, and foreign funding among others. We also organize regular investor meets offering a platform for startups to pitch their ideas to potential investors.

INVESTOR MEETS:

Through our investor meets, startups have the opportunity to build relationships with potential investors and effectively pitch their ideas to secure the essential funding for their ventures.

DUE DILIGENCE:

We carry out a comprehensive due diligence process enabling startups to identify areas of weakness within their business and proactively seek opportunities for improvement.

GOVERNMENT GRANTS:

HoS India assists startups in identifying and applying for government grants and schemes, which can provide necessary funding and offer support to their endeavours.

VENTURE CAPITAL:

Through our extensive network of venture capitalists, we provide startups with exceptional opportunities to secure funding and receive invaluable support for their growth and expansion.

FOREIGN FUNDING:

HoS India empowers startups to explore funding options from international investors and organizations, granting them access to a vast global network of funding opportunities.

Highlights:

- Exclusive access to investor networks and funding opportunities
- Guidance and support from experienced financial experts
- Customized funding strategies tailored to your unique business needs
- Increased potential for long-term success and sustainability



MENTORSHIP SESSIONS, WORKSHOPS AND SPECIAL GUEST SERIES

Our experienced mentors bring a wealth of knowledge and expertise from diverse backgrounds, spanning technology, finance, marketing, and beyond. They collaborate closely with our startups, offering invaluable guidance, feedback, and support in pivotal areas including product development, market research, customer acquisition, fundraising, and scalable growth.

MENTORSHIP

Discover answers to your most pressing questions and gain invaluable insights, empowering you with the knowledge and confidence to make well-informed decisions for your startup's success.

WORKSHOPS

Engage in group discussions, case study analysis, and practical learning with equipment and tools to navigate challenges with the help of domain experts.

SPECIAL GUEST SERIES

Stay ahead of the curve with our Special Guest Series featuring top-rated Industry Leaders, Entrepreneurs, Government officials from around the globe. Unlock exclusive insights, invaluable inspiration, and unparalleled networking opportunities, equipping you with transformative ideas and connections.

Our Comprehensive Curriculum Includes:



IN-DEPTH KNOWLEDGE OF THE STARTUP ECOSYSTEM



ACCESS TO INDUSTRY-SPECIFIC EXPERTS AND MENTORS



HOLISTIC UNDERSTANDING OF EMERGING TRENDS AND TECHNOLOGIES



COMPREHENSIVE COVERAGE OF TOPICS, RANGING FROM IDEATION TO SCALING



STRATEGIES TO SECURE FUNDING AND INVESTORS

NETWORKING OPPORTUNITIES

At House of Startups India, we empower entrepreneurs to enhance their reputation and credibility within the thriving startup ecosystem. By fostering connections with successful entrepreneurs, government stakeholders and industry leaders, startups gain access to a wealth of new opportunities, exchange innovative ideas, and stay at the forefront of industry trends, driving continuous growth and fostering innovation.

Network for Growth

- Connect with mentors, investors, entrepreneurs, and industry experts
- Gain valuable insights, advice, and support to drive success
- Expand your professional network and cultivate long-term relationships

Collaborate to Expand

- Partner with companies to reach new markets and opportunities
- Access to resources and expertise to enhance your product/service offerings
- Build strategic alliances that lead to growth and increased revenue

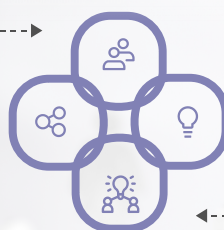
Industry Exposure

- Participate in HoS India's dynamic events and workshops for enhanced visibility and industry exposure
- Showcase your products/services and attract potential customers and investors
- Stay up-to-date with the latest trends, innovations, and technologies in your industry

BENEFITS

Membership in a **community of like-minded peers and potential collaborators**

Access to **local and global events, fairs, exhibitions, and trade shows**



Invitations to **exclusive networking sessions with investors, mentors, partners, and prospective clients**

Collaboration with **Government bodies, Research Institutes & Laboratories**

PROFESSIONAL SUPPORT

House of Startups India provides a comprehensive range of professional support services to empower startups throughout their journey. Our offerings include expert assistance in legal matters, corporate, business development, regulatory consulting, tender management, financial compliances, accounting and taxation, and design and branding services. By leveraging these indispensable resources, startups can establish and scale their businesses with confidence, while elevating their reputation and credibility within the industry.

LEGAL SERVICES



CORPORATE COMPLIANCE SERVICES



BUSINESS DEVELOPMENT SERVICES



REGULATORY CONSULTING SERVICES



TENDER MANAGEMENT SERVICES



FINANCIAL COMPLIANCES



ACCOUNTING AND TAXATION SERVICES

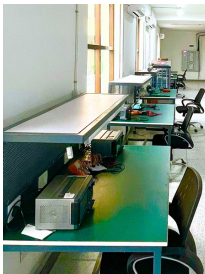
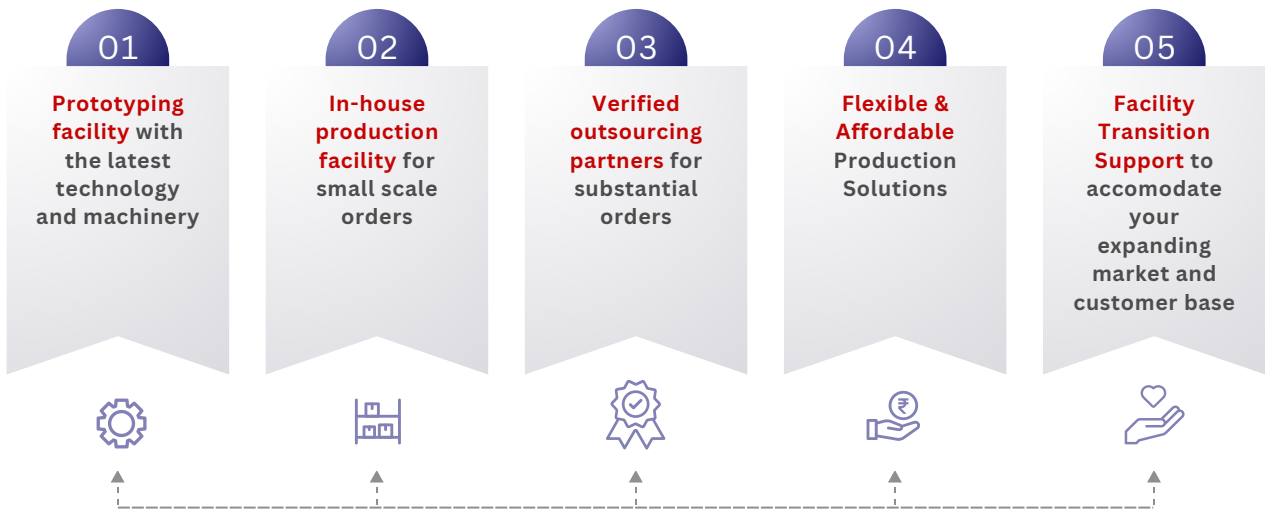


DESIGN AND BRANDING SERVICES



PRODUCTION SUPPORT

At House of Startups, we are committed to providing comprehensive production support to startups to help them bring their ideas to life. Our production facility is equipped with advanced technology and machinery to provide prototyping solutions to our startups. Additionally, we offer in-house production facilities and verified outsourcing partners for substantial orders, providing flexible and affordable production solutions. As our startups grow, we also offer facility transition support to accommodate expansion needs and a growing customer base. We are committed to providing the best production support to help our startups succeed.



PROTOTYPING & SMALL SCALE PRODUCTION

	Startup Production Support	We assist startups in turning successful prototypes into reality by providing comprehensive production support with necessary resources and expert guidance.
	Production Facility	We offer production facility with the latest technology and machinery.
	Flexible Production Space Package	Our comprehensive package allows startups to seamlessly scale up their production, tailored to their specific needs and budgets. They gain full access to our facility, amenities, and services, enabling them to operate efficiently.
	Affordable Production Solutions	Startups can significantly reduce their capital expenditures, saving on costs associated with purchasing or leasing equipment and space, keeping their focus on core business activities.
	Facility Transition Support	We assist startups in transitioning to larger facilities as they grow, ensuring their expanding market and customer base are accommodated while providing ongoing support.

EXPORT PROMOTION

We offer an array of export promotion services designed to help startups expand their market reach and compete on a global level. With our market research, guidance on export regulations and compliance, assistance with customs and logistics, and access to international business networks and partnerships, we provide startups with the tools and support they need to achieve their export goals and succeed in the global market.

-  **Market Research and Analysis**
-  **Assistance with Export Documentation**
-  **Access to Export Networks**
-  **Trade Missions and Exhibitions**
-  **Facilitating Liaison/Associate Offices**
-  **Legal and Regulatory Guidance**



ADMIN SUPPORT

We help startups streamline their workspace with comprehensive support services, including IT, cleaning, security, pantry, and more.



Admin Support



Cleaning & maintenance



Pantry Support



24/7 security



IT-support



Information Desk



Mail Handling



In-House Support



MONTHLY PLAN

Month 1	Mentorship Session 1	Ideation and Conceptualization
	Mentorship Session 2	Business Planning and Strategy
	Mentorship Session 3	Market Research and Analysis
	Mentorship Session 4	Financial Planning and Budgeting
	Special Guest Series 1	Successful Entrepreneurship Stories
	Special Guest Series 2	Investor Pitching Techniques
Month 2	Mentorship Session 5	Product Development and Design Thinking
	Mentorship Session 6	Prototyping and Minimum Viable Product (MVP)
	Mentorship Session 7	Intellectual Property Rights (IPR) and Patents
	Mentorship Session 8	Fundraising and Pitching to Investors
	Special Guest Series 3	Startup Legalities and Compliance
	Special Guest Series 4	Scaling and Growth Strategies
Month 3	Mentorship Session 9	Branding and Marketing Strategies
	Mentorship Session 10	Customer Acquisition and Retention
	Mentorship Session 11	Sales Techniques and Negotiation Skills
	Mentorship Session 12	Human Resource Management and Recruitment
	Special Guest Series 5	Leadership and Team Building
	Special Guest Series 6	Networking and Collaboration
Month 4	Mentorship Session 13	Operations Management and Supply Chain
	Mentorship Session 14	Quality Control and Assurance
	Mentorship Session 15	Data Analytics and Business Intelligence
	Mentorship Session 16	Project Management and Agile Methodology
	Special Guest Series 7	E-commerce and Digital Marketing
	Special Guest Series 8	Artificial Intelligence and Machine Learning
Month 5	Mentorship Session 17	Social Impact and Sustainability
	Mentorship Session 18	Corporate Social Responsibility (CSR)
	Mentorship Session 19	Green Entrepreneurship and Circular Economy
	Mentorship Session 20	Triple Bottom Line (TBL) Accounting
	Special Guest Series 9	Social Innovation and Impact Investing
	Special Guest Series 10	Environmental Conservation and Climate Action
Month 6	Mentorship Session 21	Cybersecurity and Data Protection
	Mentorship Session 22	Information Technology (IT) Infrastructure and Management
	Mentorship Session 23	Cloud Computing and Internet of Things (IoT)
	Mentorship Session 24	Blockchain and Cryptocurrency
	Special Guest Series 11	Technology Trends and Disruptive Innovations
	Special Guest Series 12	Digital Transformation and Innovation in Industry

MONTHLY PLAN

Month 7	Mentorship Session 25	Global Markets and International Trade
	Mentorship Session 26	Export and Import Regulations
	Mentorship Session 27	Cross-Cultural Communication and Negotiation
	Mentorship Session 28	Localization and Adaptation of Products and Services
	Special Guest Series 13	Emerging Markets and Opportunities
	Special Guest Series 14	International Expansion and Cross-Border Investment
Month 8	Mentorship Session 29	Crisis Management and Risk Assessment
	Mentorship Session 30	Contingency Planning and Disaster Recovery
	Mentorship Session 31	Cybersecurity Threats and Vulnerabilities
	Mentorship Session 32	Insurance and Risk Mitigation
	Special Guest Series 15	Business Resilience and Recovery Strategies
	Special Guest Series 16	Entrepreneurial Mindset and Adaptability in Turbulent Times
Month 9	Mentorship Session 33	Artificial Intelligence and Ethics
	Mentorship Session 34	Digital Privacy and Security
	Mentorship Session 35	Human-Machine Interaction and Collaboration
	Mentorship Session 36	Future of Work and Employment
	Special Guest Series 17	Emerging Technologies and Social Implications
	Special Guest Series 18	Innovation and Creativity in a Digital World
Month 10	Mentorship Session 37	Public Relations and Crisis Communications
	Mentorship Session 38	Media Relations and Reputation Management
	Mentorship Session 39	Content Marketing and Social Media
	Mentorship Session 40	Influencer Marketing and Brand Ambassadors
	Special Guest Series 19	Effective Communication and Persuasion
	Special Guest Series 20	Building a Strong Online Presence and Personal Branding
Month 11	Mentorship Session 41	Entrepreneurial Mindset and Success Habits
	Mentorship Session 42	Time Management and Productivity
	Mentorship Session 43	Goal Setting and Accountability
	Mentorship Session 44	Networking and Relationship Building
	Special Guest Series 21	Mental Health and Wellbeing for Entrepreneurs
	Special Guest Series 22	Overcoming Failure and Resilience in Entrepreneurship
Month 12	Mentorship Session 45	Investor Relations and Shareholder Management
	Mentorship Session 46	Exit Strategies and Mergers & Acquisitions (M&A)
	Mentorship Session 47	Business Valuation and Due Diligence
	Mentorship Session 48	Strategic Planning and Execution
	Special Guest Series 23	Leadership and Innovation in the Future

*Subject to Change

EXPERTS



DR. V.P. AGRAWAL

Ex-Chairman & Managing Director, Airports Authority of India, Government of India



P. UDAYAKUMAR

Ex-CMD, National Small Industries Corporation, Ex-Chairman, NSIC Venture Capital Fund



AIR MARSHAL
NARESH VERMA

AVSM, VSM (Retd.) Ex-Member, Armed Forces Tribunal IEM, RINL, Cement Corporation of India



SANJEEV JAIN

Major General (Retd.) Ex-Head of Infrastructure, Indian Army



CA (DR.) RAJ
CHAWLA

Central Council Member, ICAI, Vice Chairman, ICAI's Committee on MSME & Start-up



DR. KARAN GARG

Ex-Registrar, Supreme Court of India



SUBODH GUPTA

Ex-Director Finance, BHEL



M. K. GARG

Ex - NASA, Sandia National Laboratories, GE Ex - Princeton University

Ex- Deputy Advocate General



DINESH
MANJUNATH

Ex-Head (Strategy, Products & Business Development) Sohar International Bank, Ex-Chief Consultant, Indus Funds



Inder Paul Bansal

Ex- Judicial Member, Income Tax Appellate Tribunal, Government of India



CA SOMYA
SATSANGI

Ex-Director, Tata Consultancy Services

EXPERTS



**COL. A.P. SINGH
(RETD.)**

Ex-Chief Inspector of Armaments
SSB, Central Armed Police Force



DR. H. L. YADAV

Ex-Scientist & Additional Director,
CFEES, DRDO



DR. SURANJAN PAL

Ex-Scientist 'H' & Director, DRDO



VIJAY KAPUR

Ex-Director, ICAI



**POONAM
MALHOTRA**

Ex-Judge District Consumer Forum, New Delhi



**SAROJ KUMAR
NAYAK**

Professor IIT, Bhubaneswar



DR. SUDHIR CHOPRA

Former Professor, Cambridge University



MR. ANIL BADOLA

Ex-Scientist & Additional Director, DRDO, Government of India



**DR. MAITREYEE
NANDA**

Ex-Secretary, Aeronautical Research & Development Board, DRDO



**DR. MARTHA N.
REDDY**

Ex-Scientist & Additional Director, CFEES, DRDO



DR. VIDHYA SAGAR

Ex-Scientist & Additional Director, Defence Research Development Organisation



CA VINOD GODARA

Forensic Audits, Valuations, Investments

OUR COLLABORATIONS

OUR COLLABORATIONS

OUR COLLABORATIONS

FEATURED PROJECTS

Tata 1Mg:

- HoS facilitated the acquisition of required permissions from various authorities, and regulatory permits.
- Offered guidance & formulated strategy to penetrate the E-Pharma industry in India
- Ensured compliance with all relevant regulations to bring products and services to the targeted market.

Boğaziçi:

- Boğaziçi Defense Technologies is involved in R&D, design and production of the Drone Detection and Neutralization Systems.
- HoS facilitates access to resources, mentors, and networking opportunities in India enabling them to accelerate their R&D, design, and production processes.

DotPe:

- Assistance and support in documentation and preparation of relevant material in completing the conditions precedent for fundraising rounds.
- Due-diligence for transactions in reference to local laws and regulatory issues.
- Strategic advisory the culmination of DotPe- Mitsubishi UFJ Financial Group, Inc. fundraising rounds.

Imtac:

- Imtac, part of a multinational conglomerate S & T based in Oman is a leading global player offering geo-fencing, geo-tracking and university management systems.
- HoS offers strategic guidance and operational support in business expansion, product enhancement and export promotion among others.
- Successfully facilitated procurement of orders for human tracking systems and vehicle tracking systems in many corporations across the country.

mPokket:

- HoS assisted mPokket with comprehensive Regulatory Affairs Assistance to help them navigate potential risks and ensure regulatory compliance.
- Expert guidance and support in defining policy objectives and facilitated access to a network of experienced professionals who offer strategic and regulatory advice.
- Regular engagement with key stakeholders.
- Strategic Support for Fundraising Rounds.

FEATURED PROJECTS



Practically:

- Regular guidance on formulating a strategy for achieving traction and generating revenue, as well as developing business opportunities in India, with a focus on B2G partnerships, regulatory compliance, and collaborative initiatives.
- Offered guidance on regulatory compliance and devised a strategy to penetrate the E-Learning sector.



Perfumologist:

- HoS supports Perfumologist with end-to-end guidance and mentorship on market expansion and curating market strategies to launch new product lines and perfumes.
- Mentorship in pivotal areas including market research, customer acquisition, fundraising, and scalable growth.
- Assistance and support in procuring essential materials for production and regular engagement with key stakeholders.

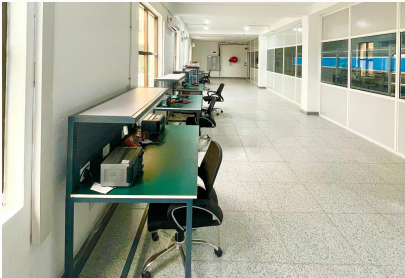


Method AI Private Limited:

- Offered end-to-end advisory and assistance in penetrating the Indian Ed-Tech sector.
- Identified End-Users, pitched their product and facilitated meetings with End-users.



HOS FACILITY





HOUSE OF STARTUPS INDIA

LAUNCHING DREAMS FUELLING INNOVATION

 www.hos-india.com

[For further details, contact](#)

Enquiry: info@hos-india.com

Help Desk: +91 9015557733

Accounts: +91 9311708451

Address: B-88, Sector 83, Noida 201305